

WINNERS' SHOWCASE

Kitchen & Bath Design News

Cream of the Crop

Since 2003, the Design with Decorá Contest has sought to recognize outstanding residential kitchen and showroom designs created by Decorá dealers.

This year, two exciting projects received top nods in the annual competition – which is sponsored by the Jasper, IN-based Decorá cabinetry division of MasterBrand Cabinets, Inc. These include a kitchen that enhanced the traditional European look of a home with a formal, Old World feel, and a traditional-style showroom that reinforces a home-like atmosphere and features a fully functional kitchen.

"Decorá dealers and designers all work hard to provide the very best design and product to their customers. The national winners of Design with Decorá are a testament to the exceptional talent represented by our dealers and designers," relates Jan Aufderhar, brand manager.

Entrants submit designs taken from conception through completion, and compete in two categories: Kitchen Design and Decorá Dealer Showroom Design. Regional winners automatically vie for the national award. National winners receive \$5,000, while \$1,000 is awarded to regional winners.

Special Recognition was awarded this year for an unusual application of kitchen design. This year's regional and national winners – eight in all – are featured on the next three pages.

Each of the kitchen and showroom designs highlighted here captured the attention of a judging panel of independent, nationally recognized experts, educators and opinion leaders within the design industry.

The judges included Penny Chin, CID, IIDA of Elements In Design, San Francisco, CA, as well as *Kitchen & Bath Design News* columnists Mary Jo Peterson, CKD, CBD and Ellen Cheever, CMKBD, ASID. Cheever heads her own firm in Wilmington, DE called Ellen Cheever and Associates, while Peterson runs her own firm in Brookfield, CT called MJP Design.



Best Showroom Design: National and East Regional Winner

Craved from space previously used as an office, Creative Design Construction and Remodeling's new, 1,500-sq.-ft. showroom in Northvale, NJ showcases traditional styling and reinforces a home-like atmosphere.

A sitting island offers clients a roomy, relaxing station to enjoy refreshments while reviewing the firm's presentation materials. "And the working kitchen has proven to be a great tool for hosting cooking demonstrations and other events as part of our marketing plan," remarks owner Glen Lumia.

Stacked cabinets, a modified corner cabinet and microwave cabinets and a sink base with clipped corners are among the special-order Decora items the showroom included in its design. Decora details include turnings, refrigerator and dishwasher panels, roll-out trays and an English country valance.



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